

## Cheers Cash Privacy Policy

Last modified: January 1, 2024

### **Introduction**

Cheers Cash Inc. ("**Company**" or "**We**") respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you participate in – or consider participating in – a Cheers Cash Conditional Rebate Program, including by accessing or using our webpages. "**Cheers Cash Conditional Rebate Program**" or "**Program**" means the specific promotion pursuant to which you have purchased an eligible product from a participating retailer and opted to enter for a chance to receive a specified rebate (not to exceed your total purchase price) upon the occurrence of a future event or occurrence.
- Our practices for collecting, using, protecting, and disclosing that information.

This policy applies only to information we collect in connection with the Cheers Cash Conditional Rebate Program and in email, text, and other electronic communications exchanged with you.

This policy DOES NOT apply to information that:

- We collect offline.
- You provide to or is collected by any third party.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. We may revise this policy periodically, and in such a case we will revise the date at the top of this policy accordingly. Changes to this policy are effective at the time they are published, and therefore we encourage you to review this policy from time to time. Additionally, this policy may be supplemented or amended from time to time by other notices posted elsewhere in connection with a particular Program.

If you do not agree with our policies and practices, please do not participate in the Program or otherwise access or use our webpages.

### **Children Under the Age of 13**

The Program (including our webpages) is not intended for minors, including children under 13 years of age, and we do not knowingly collect personal information from minors. If we learn we have collected or received personal information from a minor without verification of parental consent, we will delete that information. If you believe we have collected or received personal information from your minor child, please contact us at [support@cheerscash.com](mailto:support@cheerscash.com).

### **Information We Collect and How We Collect It**

We collect information from and about participants in the Program and other users of our webpages:

- Directly from you when you provide it to us.
- Automatically when you use our webpages.

### ***Information You Provide to Us***

When you enter to participate in the Program, we may ask you provide information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, or date of birth ("**personal information**").

- That is about you but, individually does not identify you, such as state of residence and current location.

This information includes:

- Information that you provide by filling in forms to participate in the Program.
- Records and copies of your correspondence (including email addresses and phone numbers) if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out in connection with the Program.

#### ***Automatic Information Collection***

When you access and use a Program webpage or open our emails, it may use technology to automatically collect:

- **Usage Details.** We may automatically collect certain details of your access to and use of our webpages, including traffic data (e.g., time and date of visit, referring and exit pages, etc.), and other communication data and data about the resources that you access and use (e.g., the pages you visit, links or buttons you click, the search terms you enter, and similar interactions).
- **Device Information.** We may automatically collect information about your device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information, and the device's telephone number.

#### ***Information Collection Technologies***

The technologies we use for automatic information collection may include:

- **Cookies (or mobile cookies).** A cookie is a small file placed on your browser or device. It may be possible to refuse to accept cookies by activating the appropriate setting on your browser or device. However, if you select this setting you may be unable to access certain parts of webpages.
- **Web Beacons.** Some of our webpages and emails may contain small, clear graphic images known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related statistics (for example, recording the popularity of certain content and verifying system and server integrity).

#### **Third Parties**

We work with third parties who provide services to us such as payment processors, data analytics companies, communication channel partners (e.g., email and SMS messaging), and ID verification service providers. Your information may be collected and processed independently in accordance with the third party's own privacy notices. These third parties share information they have collected with us.

#### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with access to the Program (including our webpages).
- Communicate with you about opportunities to participate in future Programs.
- Fulfill any other purpose for which you provide it.

- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- Notify you when updates are available, and of changes to the Program or any products or services we offer or provide through it.

The usage information we collect helps us to improve our Program and webpages and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences.
- Recognize you when you use our webpages.

We may also use your information to contact you about our own and third parties' goods and services that may be of interest to you. If you do not want us to use your information in this way, please do not participate in the Program.

We may use the information we collect to display advertisements to our advertisers' target audiences.

### **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual without restriction.

In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Company is among the assets transferred.
- To third parties to market their products or services to you.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce our rights arising from any contracts entered into between you and us, including our Cheers Cash\$ Conditional Rebate Promotion Terms and Conditions, and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers, or others.

### **Your Choices About Our Collection, Use, and Disclosure of Your Information**

You can control the information we collect and use in the following ways:

- **Emails:** You can unsubscribe from our emails by clicking the unsubscribe link in the footer of such email.

- **SMS Messages:** You can unsubscribe from our SMS messages by texting STOP to 857-313-3718. To recommence SMS messaging with us, text START to the same number.
- **Cookies:** You can configure your browser or device so that it will not accept third-party cookies by following your browser or device's instructions. If you do not permit your browser or device to accept cookies, you may experience some inconvenience in your use of our webpages.
- **User Requests:** You can contact us at any time using the contact information below to request we do any of the following: (i) erase or delete all or some of your personal information; (ii) change, update, or correct your personal information; (iii) restrict how we use all or some of your personal information; (iv) access your personal information and, where applicable and feasible, request to receive that personal information in a commonly used electronic format (or ask for this information to be provided in that format to a third party); or (v) disclose what personal information we collect, use, or disclose. You may also request that we stop sharing your personal information with third parties for certain purposes. We will consider and respond to any such requests promptly, and otherwise in accordance with applicable laws.

### **Accessing and Correcting Your Personal Information**

You can review and change your personal information by logging in visiting your account profile page.

You may also send us an email at [support@cheerscash.com](mailto:support@cheerscash.com) to request access to, correct, or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other users.

### **Cheers Cash\$ Conditional Rebate Promotion Terms and Conditions**

This policy constitutes an integrated part of the applicable Cheers Cash\$ Conditional Rebate Promotion Terms and Conditions.

### **Links to Other Websites; Social Media Platforms**

Our webpages may, from time to time, contain links to websites owned and operated by third parties ("Third-Party Platforms"). We encourage you to review the privacy policies of such Third-Party Platforms so that you understand how those websites collect, use, and share your information. We are not responsible for the privacy policies or other content on Third-Party Platforms.

If you engage or communicate with the Company on a social media platform (e.g., Facebook, Twitter, etc.), we may contact you via direct message or use other social media tools to interact with you. In these instances, your communications and interactions with us are governed by this policy as well as the privacy notice of the social media platform you use.

### **Data Security**

We have implemented measures intended to reasonably secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

We will not process any payment transactions. Payment transactions will be processed by a third party service provider selected by the Company. Your registration with and use of that third party service providers service is governed by terms between you and them.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

### **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

Via email at: [support@cheerscash.com](mailto:support@cheerscash.com)

or

Via mail at: Cheers Cash, Attn: Privacy Policy Support, 6481 Strawberry Ct., Niwot, CO 80503